



ZIMBABWE NETWORK FOR HEALTH – EUROPE (ZimHealth)

(RÉSEAU ZIMBABWÉEN POUR L'ACCÈS À LA SANTÉ)

OPERATIONAL PLAN

Introduction

The Zimbabwe Network for Health (ZimHealth) is a registered association in Geneva, founded by Zimbabweans as a non-profit organization. ZimHealth seeks to mobilize financial resources and the support of Zimbabweans living in Switzerland and the rest of Europe, as well as other interested individuals, health-care providers, the private health-care sector, faith-based institutions, local authorities, development agencies and private corporations in an effort to strengthen health-care services in Zimbabwe.

ZimHealth seeks to make a difference in Zimbabwe primarily through the following activities.

- **Inform, educate and communicate** the status and the needs of the Zimbabwe public health delivery system to all Zimbabweans in Switzerland and the rest of Europe and to the European public.
- **Raise** funds and other materials from individuals in Switzerland and the rest of Europe and from private corporations and international, multi-lateral and bilateral agencies.
- **Distribute** equitably funds and materials to health services in all provinces and districts of Zimbabwe, as far as resources allow.

In 2005, following an article in the media about the state of disrepair of Harare Hospital, a referral and teaching hospital in the capital city of Zimbabwe, many health-care providers, doctors, nurses and beneficiaries of the institution were very perturbed and moved to take action. In Switzerland, a group of Zimbabweans initiated discussions via e-mail about what they could do to assist in refurbishing Harare Hospital and other health facilities back home. From these discussions it became evident that Zimbabweans in the Diaspora were very keen and willing to help bring back the hospital to a functional status. Initially, a small group of Zimbabweans in Switzerland agreed to contribute an initial amount of 500 Swiss francs each, followed by a commitment of 100 Suisse francs per month into a named account. That was the beginning of the Zimbabwe Network for Health (ZimHealth).

All funds raised by ZimHealth will be used to purchase equipment, medicines and other supplies needed by health facilities owned by government, religious organizations and local authorities in Zimbabwe. ZimHealth believes that these health facilities will treat all Zimbabweans irrespective of their political, religious and cultural background.

Management

The association has non-salaried Executive Committee duly elected annually by the ZimHealth Annual General Assembly meeting. The ZimHealth Executive committee shall consist of up to ten members, from whom the Chairperson, Secretary General and Treasurer are chosen. The remaining

members of the committee will be each allocated a sector of activity within the association for which they will be primarily responsible.

The Executive Committee is the main policy and decision making body, and currently includes:

Chairperson:	Michael Mbizvo
Secretary-General:	Francis Ndowa
Publicity Officer:	Lorraine Mangwiro
Treasurer:	Sivakumaran Murugasampillay
Resource Mobilisation Officer:	Alisdair Menzies
Deputy Treasurer:	Ian Menzies
Legal Adviser:	Marlon Zakeyo
Other Committee members:	Bianca Mathe
	Rutendo Kuwana
	Venge Imbayago

The Executive Committee will meet regularly, at intervals of no longer than one calendar month, for the despatch of business and to review and regulate the progress of the association in accordance with the association's constitution.

It shall be the duty of the Executive Committee to keep, or cause to be kept, all usual and proper minutes, books of account and other documents relating to or concerned with the affairs of the association and to maintain a proper record of all their proceedings.

The association shall seek the services of an auditor who shall carry out an annual audit and submit to the Executive Committee on or before 31 March in each year, a report on the financial position of the association at the preceding 31 December and the results of its operations and cash flows for the twelve month period then ended. In the first period of operation, such report shall cover the period from formation of the association to 31 December of the pertinent year.

Offices of ZimHealth

The operational physical address of the association is:

C/o GFMER,
Villa Grand-Montfleury,
Chemin du Grand-Montfleury 48,
1290 Versoix,
Switzerland.

Service Provision

ZimHealth will select its priority projects for support in collaboration with health authorities in Zimbabwe. Goods may be procured outside Zimbabwe or in Zimbabwe subject to cost and availability. No money shall be sent to Zimbabwe except in the case of a supplier based in Zimbabwe.

ZimHealth will procure goods including, medicines and other materials that enable the proper functioning of a health clinic.

The Beneficiaries

The Zimbabwe health system is based on a primary health care system distributed in rural and urban settings with referral polyclinics and hospitals at the district, provincial and central levels. This system is further complemented by a network of private clinics, surgeries and hospitals mainly in the major towns and cities, for those who can afford a private consultation.

ZimHealth intends to work with the health services within the public health sector administered by either the town councils or the ministry of health. It is anticipated that ZimHealth will also eventually extend its assistance to include the private sector hospitals, particularly those administered by missionaries. Within this system ZimHealth has identified primary and referral health centres and hospitals in urban and rural areas as its priority targets for assistance.

The beneficiaries of this association shall be the individuals and communities of Zimbabwe who shall benefit from the refurbishment of the Zimbabwean primary and referral health-care facilities and from the mobilization of health workers in the Diaspora and in Zimbabwe and from any other activities this association shall influence by its actions.

Mission

The vision of the Zimbabwe Network for Health is an apolitical, non-partisan health network that links Zimbabweans, benefactors, and beneficiaries towards a Zimbabwe in which quality health services are easily accessible to all Zimbabweans who need them. The mission is to mobilise and channel financial, material and human resources into Zimbabwe public health-care services, and contribute to efforts to achieve universal access to high quality health care in Zimbabwe.

Objectives

The association has been established to pursue the following aims and objectives.

- Inform, educate and communicate the status and the needs of the Zimbabwe public health delivery system to all Zimbabweans in Switzerland and the rest of Europe and to the European public.
- Raise funds and other materials from individuals in Switzerland and the rest of Europe and from private corporations and international, multi-lateral and bilateral agencies.
- Distribute equitably funds and materials to health services in all provinces and districts of Zimbabwe, as far as resources allow.

Key to Success

- Build a strong, active, committed membership.
- Ensure that the offered services satisfy the needs of the beneficiaries.
- Secure sufficient funding.
- Design and implement strict financial controls and accountability.

Financial Plan

All funds donated by Members and received from other benefactors go to procurement of clinical commodities and other clinic-based materials. The only amounts used administratively were those to meet start-up operations, such as the setting up of the ZimHealth website and procurement of stencils to label goods donated by ZimHealth as a means of publicity. No costs are envisaged for salaries, office space rental, office equipment or personal transport needs of members of the Association. In the event of the association growing to the capacity where it will need the services of a professional auditor, such cost shall be met by the Association.

5-Year Financial Plan

The ZimHealth 5-year plan is based on projects that have been identified in collaboration with the authorities in Zimbabwe, including representatives in the Ministry of Health and Child Welfare, the City Health Departments and health-care providers. The ambitious nature of the plan is a reflection of the extent of need in Zimbabwe. (See Table 1)

Legal Entity

ZimHealth is an autonomous entity that is registered in the state of Geneva as non-partisan, non-profit making association. The association shall have perpetual succession and shall continue as an entity in spite of any changes that might occur in the membership of the association. The association shall hold property distinct from its members. No member of the association shall have any rights in or to the property of the association by reason of his or her membership.

Fundraising Strategy

ZimHealth will rely on many different sources of funds, in part to increase the overall budget, in part to decrease the reliance on any one source.

- Annual membership subscriptions. This makes up a significant part of the budget, and provides a steady, assured, regular income.
- Donations. It is anticipated that donations from individuals and institutions will probably become an important source of funding for ZimHealth.
- Fundraising events. Events will be convened from time to time to boost resources or to respond to a specific project.

Web Plan Summary

The website will be used as a resource to provide information to potential donors, members and clients. The website will be updated to reflect the activities of the association and progress reports on the association's projects.

Creation and Development of the website

- Professional web layout and navigational capabilities
- Graphic design and colour scheme development
- Content population and copy editing
- Consultation and implementation of an online donation strategy
- Testing of functionality of completed pages, links and forms
- Internet marketing development
- Search engine optimization – the purpose is to ensure that ZimHealth website comes up when people perform internet searches on ZimHealth or topics related to ZimHealth on Google, Yahoo, etc.
- Link exchanges – the purpose is to place a link for ZimHealth website on other target audiences and websites to increase the number of people visiting the site.

Personnel Plan

The Executive Committee will be increased to full quota with recruitment of younger, but experienced members of the association to ensure continuity of the project from year to year.

Table 1. ZimHealth: 5-Year Financial Plan

	<i>2008-2009</i>	<i>2010</i>	<i>2011</i>	<i>2012</i>	<i>2013</i>	
	<i>Swiss francs</i>	<i>Swiss francs</i>	<i>Swiss francs</i>	<i>Swiss francs</i>	<i>Swiss francs</i>	<i>Swiss francs</i>
START UP ACTIVITIES						
Setting up website & maintenance	<i>1'210.00</i>	<i>190</i>	<i>190</i>	<i>190</i>	<i>190</i>	
PROJECTS						
Mbare polyclinic, Harare	<i>50'000.00</i>	<i>80'000.00</i>	<i>20'000.00</i>			
Pelandaba polyclinic, Bulawayo	<i>50'000.00</i>	<i>50'000.00</i>	<i>20'000.00</i>			
Pelandaba Dental unit		<i>25'000.00</i>	<i>10'000.00</i>	<i>5'000.00</i>		
1 Provincial referral centre: Harare hosp		<i>50'000.00</i>	<i>50'000.00</i>	<i>50'000.00</i>	<i>50'000.00</i>	
2 Provincial referral centres: Thorngrove Hospital, Bulawayo		<i>40'000.00</i>	<i>20'000.00</i>	<i>10'000.00</i>	<i>10'000.00</i>	
3 Provincial referral centres: Parienyatwa Hospital		<i>50'000.00</i>	<i>100'000.00</i>	<i>100'000.00</i>	<i>100'000.00</i>	
4 Provincial referral centres			<i>50'000.00</i>	<i>40'000.00</i>	<i>12'000.00</i>	
GRAND TOTAL	<i>101'210.00</i>	<i>295'190.00</i>	<i>270'190.00</i>	<i>205'190.00</i>	<i>177'190.00</i>	<i>1'048'970.00</i>